

3 Ingredients Necessary When Pursuing True Generosity at Your Church

Pastors continually share with me their desire for a generous culture, but very few know what it really is and are willing to do the work to experience it. They tend to default toward doing nothing (except complaining) or executing yet another quick fix, short-term remedy. I want you to know that true generosity is absolutely possible if you pursue these three ingredients at the same time and do not quit.

1. **Possess such a powerfully clear vision that you know what not to do as confidently as you know what to do.** Vision is not a generic mantra on your wall, but a clear path plainly seen by all. It should naturally propel you forward, hold you accountable, and engage the masses.
2. **Align your strategy to be very simple, yet radically focused on this vision.** This means your resources will be invested more than they are expended. Doing a few things very well in a repeatable process has seriously positive ramifications.
3. **Chase discipleship and not money.** Generosity is the fruit of a growing Christ-follower. Money can come fast enough with a well-articulated appeal or when a powerful fear is exposed. However, it stops when the circumstance changes. Generosity never stops.

I promise generosity is possible for your church, but you have to want it. I mean really want it – enough to invest your entire staff. Enough to be willing to reframe your vision, realign your strategy, and to develop a solid discipleship path beyond just getting more people in groups. There is so much freedom and possibility on the other side of generosity.

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