

Are You Telling a Story with Your Church Logo?

Have you seen Auxano's TeamUP download that focuses on one of our six services: **Communication**?



As a "vision shop," we believe that all vision should be communicated visually. This gorgeous, free PDF will share a little bit more about our philosophy of communication and how your design can elevate and demonstrate the unique work of God in your church through your church logo.

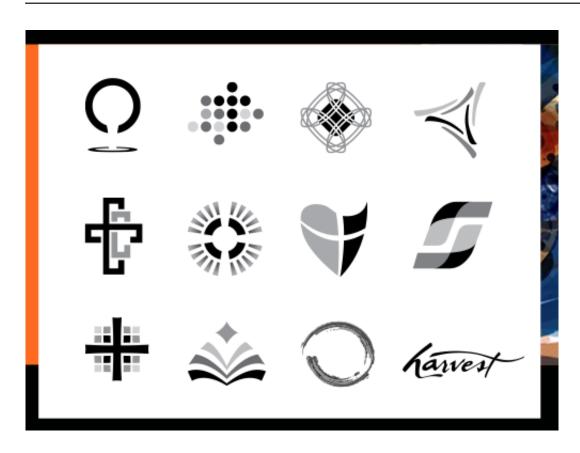
Here is a glimpses of the logos we will explore inside.

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The Vision Room



A gathering of resources and tools to help leaders clearly think ahead http://visionroom.com



Also included is a guide (we do this with all TeamUP downloads) that you can walk through with your church team. Be sure to forward this to your team for planning. Wouldn't you like to take your communication to a whole new level in 2016?

PRINT	Print copies of this TeamUP for your leadership team.
SELECT	Select the logo you find most interesting and appealing; share with the team.
ASSESS	Discuss as a team how well you are telling your story.
ACT	Decide steps you must take to use design more effectively to communicate your vision.

Download this free resource: <u>TeamUP – 12 Church Logos That Tell a Story</u>

> Read more from Will.



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Would you like to know more about the use of logos in your ministry? Connect with an Auxano Navigator and start a conversation with our team.

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