

Four Focusing Questions to Save Time with Social Media

The way to keep social media simple is to be selective.

Social Media can be overwhelming. Don't get me wrong: **I love social media.**

Social Media exists for three reasons:

1. **to connect with people**
2. **to share with others**
3. **to learn from others**

If you feel like you are spending too much time with social media,

Ask yourself these questions:

1. Why do I want to go to this social media site?
2. Is this site more conducive to broadcasting or engaging in a network of people?
3. What's the benefit of this social media site to me?
4. Am I looking to pass the time using a social media?

Here are the Apps I use:

- [Instagram](#). I love taking pictures. I love learning from others. Some great connections have been made over the last years.
- I use the free [Buffer App](#) to schedule the sharing of things I think are important. This saves me lots of time and I don't have to be online all day.
- I used the [JustUnfollow](#) service to unfollow some people on [Twitter](#) whom I had no idea why I was following. A cleaner twitter stream means I'm less likely to miss out on what my friends have to say when I log in to join the conversation.
- [Hootsuite](#). I enjoy being involved in chats, and answering and asking questions online. I respond to nearly everything...just not necessarily the very second you contact me.
- My goal is to check in on Twitter and [Facebook](#) at least twice a day to keep the conversation going.

I've turned off notifications on my phone for my Social Media apps. By having these social media apps off on my [iPhone](#) means I'm fully present locally but able to connect without distraction online when I do log in each day.

Tell me...How do you keep social media simple?

This post is inspired by [Dana Byers](#)

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