

## In the Face of Uncertainty, Pursue Clarity

One force that's ever-present in any form of creative work - **like ministry** - is *uncertainty*. The reality is that you will never know – *really* know – what's right.

- *Is this good enough?*
- *Is it finished?*
- *Is it the right strategy?*
- *How should I spend my time/focus/energy today?*
- *Which idea should I run with?*
- *How can I sell this to my team?*

Uncertainty is an uncooperative dance partner. You have to move with it – in concert, drawing from it, following its lead at times, but always with an eye on your next move – in order to do your best work. **The worst thing you can do is allow uncertainty to paralyze you into inaction.**

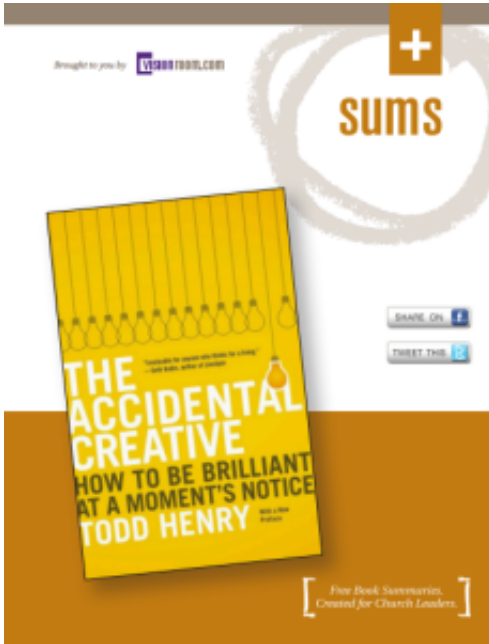
Todd Henry, founder of the [Accidental Creative](#) consultancy and author of [The Accidental Creative](#) and [Die Empty](#), has a challenging statement for leaders who are facing uncertainty:

**>> In the face of uncertainty, pursue *clarity*.**

You will never rid yourself of uncertainty. It's a part of the game. When the sand is shifting beneath your feet, try to find some solid ground. **Seek clarity.** You'll often find that simply getting clear relieves some of the pressure and illuminates your next steps.


Read the full article on pursuing clarity by Todd [here](#).


To download a summary of Todd's book [The Accidental Creative](#), go [here](#).



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