

Kingsland Baptist is Transforming Ten Thousand Homes

Restarting the Conversation for Long-range Vision

When it comes to vision statements, many church leaders have lost interest. And for good reason—most vision statements are generic and useless. I like to say that your church really doesn't need a vision statement, it needs a visionary state of mind. Yet, there needs to be a way to cultivate that state of mind. **Your team does need some ideas on paper to become a sort of "mental charging station" for themselves and other leaders.** Think of a vivid vision statement as "base camp" for the team to assemble around, in order to take "vision casting treks" and "meaning excursions" all day long; that is the daily work of ministry.

So how do you get this vision thing right? What does success look like? I answer the question for you in my new book [God Dreams](#). More than that, I created a step-by-step guide for church teams.

To inspire you along the way, **here is a case study from Kingsland Baptist Church in Katy, TX, led by Ryan Rush.** Before we jump into their "Transforming Ten Thousand Homes" vision, let's clarify what it is we are looking at.

First, it is a vivid description example of a long-range vision or what I call a "beyond-the-horizon" vision. Many have abandoned thinking long as discipline as a result of the constant changes of culture and technology. But for the church, there are many foundational reasons why leadership should think long-range. [Here are twelve of them.](#)

Second, it is only one fourth of what you need to have a complete visionary plan. This is the start – the long-range **context** to visionary plan. There are three other horizons to develop and the plan is eventually anchored in four immediate action initiatives in the next 90 days. To see the model for visionary planning check out [how the Horizon Storyline works.](#)

Kingsland's Vision: Transforming Ten Thousand Homes

The family has been ordained by God as the foundational place for faith to take root and grow. The decline in a healthy home life, then, is a crisis with far-reaching implications that must not be taken lightly. This cultural decline of a healthy home life is a problem too great for political or educational efforts for change. We must turn instead to spiritual revival, and we are convinced that God has prepared Kingsland for this important moment in history.

We believe that the only hope for family restoration is the power of the gospel of Jesus Christ. God has uniquely positioned Kingsland with the passion, resources, and leadership to make a significant impact on home life in the next decade. We envision ten thousand homes transformed as they are:

- **Invited to enjoy five intentional meals each week with the entire household.**

- **Invited to live the Twelve Habits of True Fulfillment in Jesus (our mission measures from our Vision Frame).**
- **Invited to embrace the grace offered through Jesus.**

We see mealtime as the catalyst for facilitating systemic change in the lives of all ten thousand homes and will endeavor to use those meals as the first step in transformation.

Church: Kingsland Baptist Church, Katy, TX

Pastor: Ryan Rush

Vision Template: [Spiritual formation](#) that creates [targeted transformation](#)

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