
Limit Your Limitations - 3 Essentials for Creating a Movement

In this fourth post on **Take Seth Godin to Church** I want to focus on **Tribal Movement**. Consider using the questions in these posts for staff or volunteer meetings in the month of December. Use the Advent season to see Jesus as the coming founder of a redemptive tribe called The Church. The previous two posts dealt with tribal passion and tribal leadership.

In Tribes, Godin references Senator Bill Bradley who unpacks the **anatomy of a movement** with three essentials:

1. A narrative that tells a story about who we are and the future we are trying to build.
2. A connection between and among the leader and the tribe
3. Something to do- the fewer limits the better

Here are some questions for each essential:

Future-building Narratives

- Every church has a **creation story**. How clear and developed is yours? Can your team cast a shared, compelling vision based on your creation story?
- What is your most important priority right now as a church? What are one or two **signature stories** that help people understand and own that priority?

Note: Creation stories and signature stories are discussed further in Church Unique.

Leader-Follower Connections

- Where are lines of communication **being blocked** right now? Who is suffering the most from **broken lines** of communication?
- Is our greater barrier right now about **tools and supports systems** or about our **attitudes as leaders**? How would our volunteers answer this question?
- Are we **leaning into social media**, or creating excuses and making jokes about why we don't engage it more?

Doing Without Limits

- What limits have we created that are unnecessary for **connecting and releasing** our people?
- Where have limits have been imposed or created that where never intended?
- Where does our **desire for control**, lead to limits that really aren't necessary?

Missed the first parts of this series? Read them here: [Part 1](#); [Part 2](#); [Part 3](#). Read Part 5 [here](#).