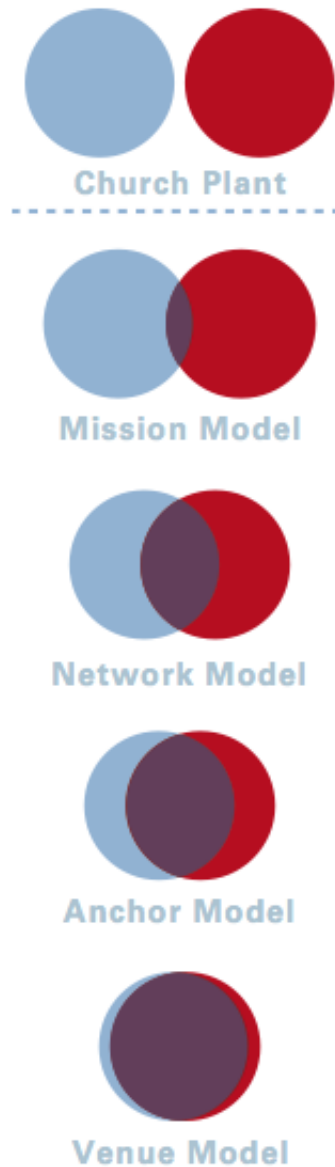


# What Does "One Church, Multiple Locations" Really Mean? Multisite Church: How Shared DNA is Part of the Identity

One Church, Multiple Locations... what does that really mean?



The practice of MultiSite within today's church culture is growing and many churches are quickly realizing that actually being a MultiSite church goes beyond just launching another campus. MultiSite campuses are a combination of a shared Church DNA and localized Contextual Personality. The MultiSite spectrum illustrates the varying combinations of both. The degree to which the shared DNA (purple) and localized personality (red/blue) are emphasized becomes the basis of the church's MultiSite model.

From an onsite-venue to a mission-focused plant, here are 4 principles of the MultiSite

Spectrum:

1. **Fluidity.** Churches are not confined to one model and, as vision demands, move within the spectrum.
2. **Duplicity.** One church may exhibit multiple models of MultiSite across different campuses.
3. **Identity.** Core to the spectrum is the overlap or Church DNA. Without [this shared vision articulation](#), as its radical minimum standard, the church moves across the MultiSite baseline into Church Planting.
4. **Reality.** There is no “best practice” of MultiSite ministry, only what God has uniquely called each church to accomplish across venues, campuses and seasons of ministry.

So where will your next campus fall on the MultiSite spectrum? Knowing **where and why** will unleash campus effectiveness, establish communication boundaries, and maximize community impact.

Read more from Bryan [here](#).