

The Main Reason Your Strategic Plans Are Failing

Stop me if you've heard this before... but it seems like the more plans church leadership teams create, the less church ministry actually happens.

Is this because you shouldn't plan and just follow the Holy Spirit's leading? Is this because you have a bad team who cannot execute and everyone should be fired? Is this because you're a poor leader and it's time to find another church? **No, no, and NO!**

Most strategic plans fail because church leadership teams are attempting to **do too much** and they set **too many goals**. [In this post](#), Auxano co-founder Will Mancini unpacks the 10 reasons to ONLY pursue one goal at a time.

Here are the first three:

#1 One goal at a time focuses the attention of staff and leaders. No goal = little focus. Too many goals = playing for different teams.

#2 One goal at a time creates greater energy among the congregation. No goal = unactivated potential. Too many goals = depleted energy.

#3 One goal at a time directs everyone's prayers as a concert of dependence on God. No goal = random prayers. Too many goals = low likelihood of any goal-directed prayers at all.

[Take a look at the full list](#) and then discuss with your team:

What could be your one "mid-ground" horizon for the entire church the rest of this year?

If you're stuck, we may be able to help... [get a visionary plan here](#).

Are you an Executive Pastor or denominational leader looking to add new leadership tools to your toolbox?

The [upcoming God Dreams Certification](#) may be for you. Join Auxano co-founders, Jim Randall & Will Mancini, as they unpack the entire Horizon Storyline toolbox and equip you to lead teams to new levels of alignment and accomplishment.

[Learn more about the God Dreams Certification event here](#).

