

Want to Get More Done? Stop Doing So Much!

The world is accelerating, and there are more platforms and opportunities for expression than at any point in history. As a result, we often expect more of ourselves and others. If time is available for a project, then it seems reasonable to agree to take it on or to expect others to do so. However, as these commitments build they can quickly begin to suffocate our capacity to engage with the work. We find that we are still able to technically get around to everything, but our effectiveness is decreasing. We are sinking slowly into a sea of mediocrity.

This is why pruning is critical.

In a vineyard, the vine keeper knows that if a vine is not regularly pruned, new fruit will eventually begin to steal resources from the older, more mature, fruit-bearing parts of the vine. Over time, the unpruned vine will eventually succumb to systemic mediocrity because it simply can't support that much fruit. There aren't the resources available. **The good fruit suffers in order to support the less mature fruit.**

Read the rest of Todd's post [here](#).