

When Tragedy Strikes Your Community, Will Vision Direct Response?

The church of Vision Room contributor, Rich Birch is starting a rally due to Hurricane Sandy. We wanted Vision Room readers to know about this initiative.

On October 29, Hurricane Sandy made landfall near Atlantic City New Jersey as, at the time of this writing, the second-costliest hurricane in history. With over 100 fatalities in the US alone, millions without power, and more than \$50 billion dollars in damage, Hurricane Sandy created an enormous need across the entire Northeast region.

As an organization that, according to Pastor Tim Lucas, bears the vision to “take church to the people,” Liquid Church in New Jersey has responded quickly and appropriately to Hurricane Sandy. This is possible because, even before the storm, Liquid has been meeting needs at street level. They have been even been recognized in their efforts by CNN and the New York Times.

In just a few days, they launched a nationwide effort to challenge churches to come together and unite to serve families hit hard by this hurricane in New Jersey and New York. Known as Sandy Thanksgiving, and focused immediately on the devastation at the Jersey Shore, Liquid Church is mobilizing more than 1000 volunteers to serve the region over Thanksgiving weekend.

Clearly, Liquid Church has been able to present a well crafted and practical action in this crisis, and gain needed enlistment of partnerships, because they already held the DNA to respond when needs arise. In any organization, Intentional Communication of the vision is strongest when actions reinforce and prove words to be true.

To find out how you can SERVE alongside Liquid Church or GIVE to the effort, as an individual or a church, visit the #sandythanksgiving website at www.sandythanksgiving.com